



# **Township of Terrace Bay 2011 - 2014 Strategic plan**

# **PRESENTATION HIGHLIGHTS**

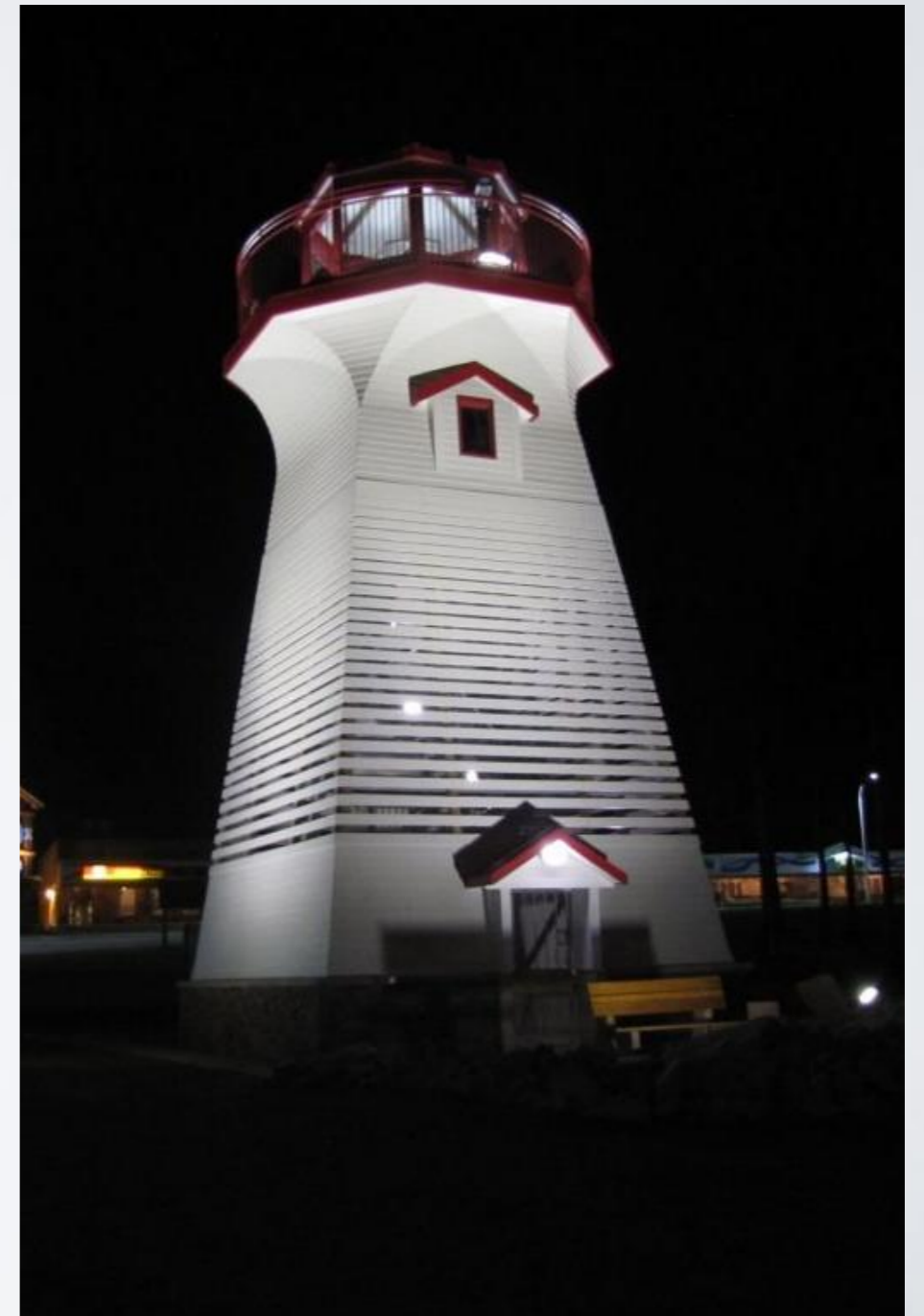
- **Why Strategic Plan is important for Terrace Bay**
- **Success of previous Strategic Plan**
- **Brainstorming 2011 - 2014 Strategic Plan**
- **Adoption of New Strategic Plan**
- **Now what?**
- **Conclusion / Questions**

# WHY STRATEGIC PLANNING FOR TERRACE BAY?

- The Strategic Plan gives Council the opportunity to set a vision for where Terrace Bay is headed during their 4 year term
- It gives Administration goals and objectives to thrive towards
- Allows staff to feel part of a team oriented atmosphere
- Gives our residents an understanding of what their expectations should be during this term

# SUCCESS OF THE PREVIOUS STRATEGIC PLAN

- Our Downtown Revitalization and Terrace Bay Cultural Centre projects would not have been successful without the prior Strategic Plan
- Required multi-year plans and phases
- Council, Administration, Residents and Government buy-in



# BRAINSTORMING 2011 - 2014 STRATEGIC PLAN

- December 1, 2010 Public Meeting held to begin gathering information for the new Strategic Plan
- Council individually expressed their visions and goals for the next four years
- Residents were given an opportunity to discuss their ideas and provide input directly to Council



# BRAINSTORMING CONT'D



- Managers met with respective Departments to gather staff input into the plan



- CAO met with Management Team to discuss staff and Administration input into the plan

# BRAINSTORMING CONT'D

- On January 13, 2011 a second Public Meeting was held for Council to gather all information and draft the new Strategic Plan



- Decision was made to have this meeting at the local Golf Course Clubhouse
- The meeting was an ideal, hard working, open minded approach to the plan with many discussions, agreements and disagreements
- The final outcome was what we hoped to accomplish, Administration had the direction

# ADOPTION OF THE NEW STRATEGIC PLAN

- Administration gathered all of Council's goals and objectives for the Strategic Plan as directed and put together a draft plan for Council's review
- Council was given time to review the draft and prioritize the goals and objectives of the Strategic Plan
- On June 20, 2011 Administration presented Council with a final version of the Strategic Plan which Council in turn adopted

# NOW WHAT?

- Not meant to just sit on shelf and collect dust
- SMART plans will be created and form part of Managers annual Performance Reviews
- The Strategic Plan should be reviewed annually by Council with Administration to determine progress and required changes (if any)
- Should be the foundation that yearly budgets are



# CONCLUSION

- If we all work together towards a common goal, we increase our chances for success. In Terrace Bay, we strongly believe Strategic Planning helps us accomplish this.





THANK YOU. QUESTIONS?