



RUNNING THE SUPPORTIVE HOUSING MARATHON: *AN ODYSSEY, ADVENTURE AND OPPORTUNITY*



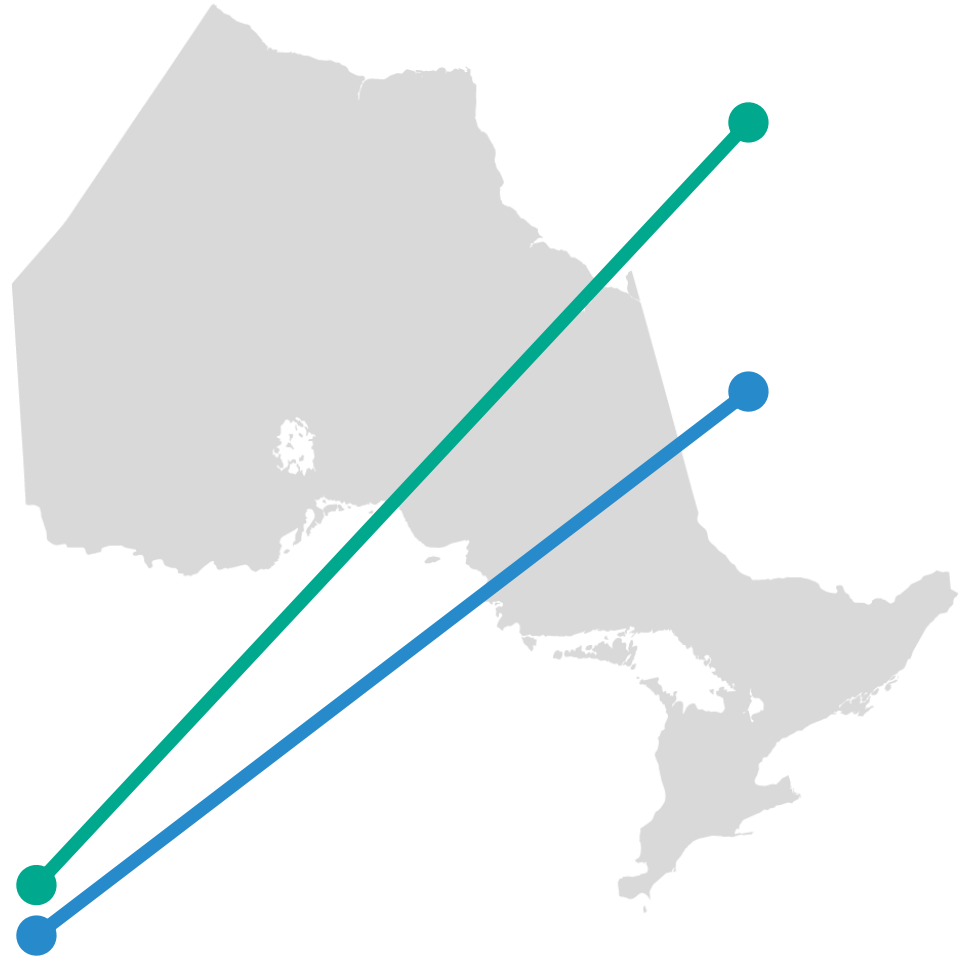
It is projected that by 2024 the population of Marathon residents 65 years of age or older will have increased by 70% over that in 2006.



70%



The number of residents in **Marathon** 65 or older continues to increase at a rate exceeding that of **Ontario**.



The 2016 Canada Census indicates 450 Marathon residents are age 65 or older.





SENIORS PREFER TO LIVE

- Independently
- In a home-like environment
- Close to community services
- Access to social & recreational activities.



A Seniors Supportive Development located in the core of Marathon will provide the benefit of meeting this important underserved, housing need.



FACTS

- More seniors in Marathon are living alone without support from family members
- Marathon residents experience an earlier onset of chronic disease and disability than other areas of Ontario
- Marathon seniors are less able to successfully age at home



**THE MARATHON SUPPORTIVE
HOUSING COMMITTEE HAS
BEEN WORKING ON A
SUPPORTIVE HOUSING
PROJECT FOR APPROXIMATELY
15 YEARS.**



The driving force has been to ensure our seniors will not be forced to leave Marathon and relocate to larger centres such as Thunder Bay.



**WE NOW HAVE A
REAL PLAN FOR THE
FUTURE**



A UNIQUE PROPOSITION FOR SENIORS

- Home-like residential character
- Supportive physical environment
- Access to necessary supportive services
- Affordability and choice
- Progressive management philosophy



PROJECT DESIGN





The Marathon Supportive Housing Project:

- 32,000 square foot single site
- 36-Unit facility
- Located in mid-town Marathon
- Blended housing options with non-medical community services





PROJECT HIGHLIGHTS:

HOME-LIKE RESIDENTIAL CHARACTER

- Simple and functional design
- Private apartments in two wings
- Cooking and kitchen facilities in each unit



PROJECT HIGHLIGHTS:

SUPPORTIVE PHYSICAL ENVIRONMENT

- Barrier free
- Accessibility compliant
- Landscaping features; patio, ceremonial space, trees, shrubs, etc.
- Shared multi-purposes spaces



PROJECT HIGHLIGHTS:

SERVICES

- Dining Club
- Caregiver Support Programs & Education
- Wellness Programs
- Social and Recreation Programs
- Senior Drop-in
- Homemaker/ Cleaning Service
- Personal Support Worker (PSW)



PROJECT HIGHLIGHTS:

AFFORDABILITY & CHOICE

Suite prices range from

- \$1,400 (single occupancy) to
- \$2,300 (double occupancy)

Studio, One or Two Bedroom units.



THE LAST WORD; MARATHON'S EXPERIENCE: **TO GET IT DONE, YOU NEED:**

- A committed and lead-by-example Council
- Creative Administrators
- Inter-agency collaborations and partnerships
- Private partners (with money helps!)
- Patience and the ability to endure many headaches



THANK YOU.

QUESTIONS.

