

NORTHWESTERN ONTARIO MUNICIPAL ASSOCIATION

POLICY REGARDING SPONSORSHIP

Policy Number: A003

Policy Statement

The Northwestern Ontario Municipal Association seeks the financial support from various firms and organizations to sponsor Association events or activities and it is therefore desirous to establish guidelines for these sponsorships.

I. Levels of Sponsorship & Recognition

1. The following levels of sponsorship are established and shall be given the recognition as outlined:

Amount	Designation	Recognition
\$500	Event Supporter	Name of organization in official program
\$750	Bronze	1 full registration plus an additional dinner ticket
\$1,500	Silver	2 full registrations plus two additional dinner tickets
\$2,500	Lanyard	Display your logo on the nametag lanyards. Banner location on stage. 2 full registrations.
\$3,000	Gold	3 full registrations plus 3 additional dinner tickets
\$5,000	Platinum	4 full registrations plus 4 additional dinner tickets as well as a speaking opportunity to address delegates on the conference agenda. Trade Show booth included.
\$10,000	Diamond	5 full registrations plus 5 additional dinner tickets as well as a speaking opportunity to address delegates on the conference agenda. Trade Show booth included.

2. Every sponsor will receive a certificate of appreciation and the name of the firm shall appear on the official program under the appropriate category.
3. Diamond, platinum, gold, lanyard, and silver sponsors may have their company logo on the official program (1 square inch) as provided by the sponsor. Their logo will also be advertised on the NOMA website.
4. If a firm/organization is a “bronze”, “silver”, “lanyard”, “gold”, “platinum”, or “diamond” sponsor, registration of additional persons from the firm to be the same as a member registration rate. If the contribution is less than the “bronze” the registration fee to be at the commercial rate as provided in the policies respecting the AGM.

5. Audit firm to be listed as a “gold” sponsor in recognition of donated/discounted services where applicable.
6. Gifts or prizes received will be listed in accordance with the value or worth of the prize but the donor shall not be entitled to the registration packages or additional dinner tickets. Prizes valued at less than sponsor levels will be listed as prize donors.
7. Firms contributing less than the “bronze” designation shall be charged the commercial registration rate as provided under the Policies Respecting the AGM.
8. Diamond and platinum will be allowed to display the firm’s banner for the duration of the Annual Conference and a five-minute speaking opportunity to address conference delegates.
9. Gold sponsors will be allowed to display the firm’s banner for the duration of the Annual General Meeting.

Approved by the Board of Directors - June 20, 2003 - City of Thunder Bay

Amended by the Board of Directors - December 3, 2004 - City of Kenora

Amended by the Board of Directors - September 29, 2010 – City of Thunder Bay

Amended by the Board of Directors – November 24, 2021 – City of Thunder Bay